



# TURNING OUTWARD

<https://www.youtube.com/watch?v=EMfAC-CQIZA>



Please remove your librarian hat

We are going to participate in a Harwood activity, not as librarians, but as citizens of a community (a common enterprise).



MY ASPIRATIONS FOR MY  
COMMUNITY ARE:

THE CHALLENGES WE FACE  
IN REACHING THESE  
ASPIRATIONS ARE:

THE CHANGES NEEDED IN  
MY COMMUNITY TO REACH  
OUR ASPIRATIONS ARE:

# **“ASPIRATIONS” TOOL**

- Ideal for helping to shift the frame of reference from an organization (or organizations) to the community, and to uncover the conditions that need to change in the community to make progress as well as what steps are needed.
- Works especially well with groups: organizational staff, a particular department, senior staff, partners, group or coalition of organizations, board or steering group.

## **HOW WILL THIS BE USED FOR THE RAWLINGS PLAN?**

- Grassroots and Community Organizational Groups
- Rawlings Staff

# **“ASK” TOOL**

- Ideal for engaging individuals in quick three to seven minute interviews.
- Works especially well with individuals: on local streets, at malls, at conferences, over the telephone, and elsewhere.

## **HOW WILL THIS BE USED FOR THE RAWLINGS PLAN?**

- Post-It Walls
- Coffee and Conversations
- First Fridays, Riverwalk
- Elevate Pueblo and other Facebook pages

# **“COMMUNITY CONVERSATIONS” TOOL**

- Provide a safe place where people in your community can come together to talk about their aspirations, concerns and how they want their community to move forward.
- Has about 8-15 participants and lasts anywhere from 90 minutes to two hours.
- A moderator guides the conversation using a discussion guide, which was developed by The Harwood Institute over the past 25 years. This guide has been tested and used in communities of all sizes and makeup.

## **HOW WILL THIS BE USED FOR THE RAWLINGS PLAN?**

- Two or more community conversations to be held at Rawlings. Individuals will be invited and asked to RSVP.

# OTHER HARWOOD TOOLS

- turn quiz
- turning outward across key functions
- the 3A's of public life
  - *Authority, Authenticity, Accountability*
- community rhythms
- the stages of community life
- calibrating community conditions
- finding the sweet spot
- public innovators collaboration

CHECK THE PORTAL FOR A DOCUMENT CALLED “HARWOOD LINKS” WITH LINKS TO ALL OF THIS INFORMATION AND MUCH MORE

**What do you think?**

**...are you ready to be  
#turnedoutward**